

News release

SHINE AWARDS SHORTLISTS LOUISE WRIGHT, SPLENDID HOSPITALITY GROUP



Louise Wright, Group Director of Sales & Marketing for Splendid Hospitality Group, has been named as one of four finalists selected for the prestigious Woman of the Year category in the Shine Awards 2017.

Celebrating the achievements of women in hospitality, leisure, travel and tourism, the Shine Awards recognise mentors, ambassadors and businesses that are actively working to improve gender balance at senior levels.

Louise has been recognised for her outstanding contribution to Splendid Hospitality Group's new sales and marketing strategies across its portfolio of 20 hotels.

Despite having to battle with cancer over the past year, Louise's passion and determination in her role has helped her to achieve her goals despite her exhausting treatment schedules.

Louise Wright, Group Director of Sales & Marketing for Splendid Hospitality Group said; "I am so touched by this nomination and incredibly proud to be representing women in hospitality. The past year has been life changing for me, but I couldn't have done it without the support of my family at Splendid."

Stuart Bailey, CEO Splendid Hospitality Group said: "Louise is an exceptional business woman who goes above and beyond to achieve her goals. Her determination to deliver the new brand values for the group has been both inspirational and has resonated beyond the Splendid team."

Gemma Meale, Group HR Director said: "Louise is an absolute inspiration for Splendid Hospitality and despite her recent challenges she continues to play a huge role in supporting us with the whole Splendid Family project."

The shortlists were selected by two judging panels, made up of 22 leading representatives from across the hospitality, leisure, travel and tourism industries.

This year's awards, hosted in partnership with The Caterer and Travel Weekly and sponsored by Compass Group, will be presented at 8 Northumberland, London, on 16 October.

The full shortlist is available online at <http://www.theshineawards.co.uk/theshineawards2017/en/page/new-home-page>.